



GIN FERRARA

MULTIMEDIATOR / DIGITAL STORYTELLER



EXPERIENCE

SPINDLE & WIDGET, LLC

2012 - today

Owner / Multimediator

Communications training, strategy, research and content for nonprofits and educators, focused on storytelling and community-building.

Clients include CCTV, the Institute for Sustainable Communities, Local Motion, and RETN.

NEWSTRUST

2010 - 2011

Community Manager, NewsTrust Baltimore

Support a community of educators, students, and members of a pilot local news website, aimed at finding good journalism while improving critical literacy skills.

WIDE ANGLE YOUTH MEDIA

2000 - 2010

Founder / Executive Director

Created Baltimore media arts education nonprofit as a catalyst for youth leadership and development for under-served Baltimore youth. Created programming, developed fundraising strategies, managed boards and committees, coordinated outreach, and advocated for youth issues. Grew Wide Angle to serve 350 youth and 10,000 audience members annually with an annual budget of \$266k - and still growing.

JOHNS HOPKINS UNIVERSITY

1999-2001

2010 - 2011

Media Production Coordinator

Center for American Indian Health

Managed print, video, and web media production for the Center. Developed and implemented curriculum for YOMA - Youth Media Activists, a youth media project on the Wind River Indian Reservation.

EDUCATION

UNIVERSITY OF MARYLAND

1995-1997

Special Student in Film/Video

Baltimore, MD

ALFRED UNIVERSITY

1994

Bachelor of Fine Arts, 3D Sculpture, Cum Laude

Alfred, NY

SUPER POWERS

Cheerleader and promoter for social causes and education issues. Media maven with a thirst for learning the latest app, tool, or device. Strategist with an eye for big-picture goals and collaborations.

SPECIAL PROJECTS

STORYTELLING VT

2013-today

Co-producer of first-person storytelling events featuring monthly challenges to encourage risk-taking and community building.

MOBILE VIDEO SERIES

2014

In collaboration with Regional Educational Television Network, developer of 10-hour iPad videomaking training for teachers, and a series of exercises and training videos for student workshops.

STUDENT ATTENDANCE DESIGN TEAM

2010

Project Manager of media campaign designed by youth working with school officials and stakeholders that encouraged regular school attendance. Posters were displayed throughout Baltimore City Public School System. Project continues as regular programming of WAYM.

PEER TO PEER YOUTH ENTERPRISE COALITION

2007-2009

Founding member of coalition to build funding strategy for Baltimore youth programs dedicated to peer-to-peer knowledge sharing. In October 2009, Peer to Peer succeeded in working with city and private partners to build a \$2 million funding stream for youth jobs.

SCHOOLING BALTIMORE STREET

2005-2006

Facilitator/Mentor for youth-produced video documenting 10 months of youth-led organizing for education equity in Baltimore. Distributed nationally and awarded Best Social Commentary Video at the 2006 Chicago Future Filmmakers Festival.

BALTIMORE SPEAKS OUT!

2001-2005

Program Director/Curriculum Developer for youth media and leadership development program in partnership with the Enoch Pratt Free Library. Middle-school students learn media literacy, technical production, team building, and presentation skills. Program continues to serve youth to this day, having grown from 15 students in 2001 to 90 youth in 2015.

PRESENTATIONS

- **Top 5 Tips for Mobile Media Makers**, Dynamic Landscapes, Burlington, VT. 2015
- **Big Picture Storytelling**, NetSquared, Burlington, VT. 2015
- **Disconnecting from Social Networks**, Social Media Summit, Harrisburg, PA. 2012
- **Media Free Week, A Monthly Media Fast, and How I Survive It**, Ignite, Baltimore, MD. 2010
- **Media Active Film Festival Panel**, Towson University, Towson, MD. 2009.
- **Fusion Keynote Speaker**, Goucher College, Towson, MD. 2007
- **Youth Media for Change**, OSI Community Fellows Conference, New York, NY. 2006
- **It Takes A Village With A Camera**, National Media Education Conference, San Francisco, CA. 2005

HAPPY CLIENTS

Susan Malone, Executive Director, **Wide Angle Youth Media**

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Doug Dunbebin, Community Education & Public Relations Manager

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